

HYDRECO HYDRAULICS: THE NEW WEBSITE IS ONLINE

Hydreco Hydraulics, part of Diplomatic group, has launched its new website featuring: more modern look and feel; better user navigation; English and Italian languages; focus on the customer; mobile solutions and applications.

Poole (UK), February 15th, 2022 - Hydreco Hydraulics proudly presents its new website (www.hydreco.com) designed to offer a boosted experience and service to customers and users both in English and Italian Languages.

Hydreco Hydraulics is the company within the Diplomatic group fully dedicated to developing components for mobile applications for European, Asia-Pacific, and North American markets; under the Brand Continental Hydraulics, it also offers products for industrial applications in the USA.

The company has solutions dedicated to Agricultural, Construction, Earth Moving, Forestry, Land Defense, Marine, Material Handling, Mining, Municipal, Oil & Gas, Railway and Transportation markets, for this reason all the contents are now categorized in order to help queries and searches among the 200 product pages in the website.

In fact, the search function by product has been introduced to allow operators to find the best technological solution for the needs of their machines.

Updated product sheets, solutions for different application sectors, news, and information on where to buy are available to visitors in a simple and intuitive way, in addition to finding the right partner within the network of distributors and service centers around the world.

The website is built on a standard CMS, is responsive and with a high browsing speed to meet the consultation needs even from mobile.

"Since Hydreco belongs to the Diplomatic Group, it has further strengthened its goal of innovating and developing new products thanks to the investments in research and development dedicated by the group itself to individual companies and BUs. We therefore needed to re-design our website to have a tool ready to share and promote all our news to customers and stakeholders " said Katie McColl, Hydreco Hydraulics CEO.

Hydreco Hydraulics Ltd is a wholly owned subsidiary of Diplomatic Motion Solutions. With HQ in Poole, Dorset, UK, Hydreco Hydraulics is the designer, manufacturer and distributor of products servicing the transport and mobile hydraulics sector. It has wholly owned companies in Vignola and Parma, Italy; Straelen, Germany; Oslo, Norway; Rock Hill, North Carolina, USA; Sydney and Perth, Australia; Bangalore, India. **Press info:** Sara Bernardelli, communications@diplomatic.com

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